



EVENT SPONSORSHIP OPPORTUNITIES

2010 UBS MOTOR CARS UNDER THE STARS
AT THE PENNSYLVANIA ACADEMY OF THE FINE ARTS
TO BENEFIT UNITED CEREBRAL PALSY WITH A
SPECIAL TRIBUTE TO EVENT FOUNDER, KEN CATANELLA
WEDNESDAY, JUNE 23, 2010

EXCELLENCE PARTNER

\$10,000

Logo on the following: invitation, tribute journal, event signage, UCP newsletter (distribution 12,000), UCP website (through 2010), and on all advertisements. Opportunity to distribute items in gift bags; recognition at the event; full page black and white tribute journal ad; ten event tickets (\$250/ticket).

PERFORMANCE PARTNER

\$5,000

Listing as Performance Partner on the following: invitation, tribute journal, event signage, UCP newsletter (distribution: 12,000), and UCP website (through 2010); full page black and white tribute journal ad; eight event tickets (\$250/ticket).

UNDERWRITING PARTNER

\$3,500 - \$5,000

Opportunity to sponsor invitation at \$5,000. Opportunity to sponsor cocktail reception, journal bookmarks or signature beverage at \$3,500 each. Includes listing as Underwriting Partner in tribute journal; half page black and white tribute journal ad; four event tickets (\$250/ticket). (You will be contacted to discuss details and available underwriting options.)

CLASSIC PARTNER

\$2,500

Six VIP Patron tickets (\$500/ticket) and listing as Classic Partner in tribute journal.

VIP ADVERTISER

\$1,250

Two event tickets (\$250/ticket) and full page black and white tribute journal ad.

VIP PATRON

\$500 PER PERSON

One event ticket and listing as VIP Patron in tribute journal.

Deadline for inclusion of listing on invitation: April 12, 2010

Deadline for inclusion of advertisement in Tribute Journal: May 26, 2010





EVENT SPONSORSHIP AND TRIBUTE JOURNAL ADVERTISING RESPONSE

2010 UBS MOTOR CARS UNDER THE STARS

WEDNESDAY, JUNE 23, 2010

YES, I would like to support United Cerebral Palsy (UCP) and pay tribute to the honoree.

Company Name (if applicable): _____

Name of Contact Person: _____ Day Phone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Fax: _____

Name (Individual or Company) as you wish it to appear on printed pieces - *please print clearly*

Solicited by: _____

SPONSORSHIP OPPORTUNITIES

- Excellence Partner - \$10,000 Underwriting Partner - \$3,500- 5,000 (Please contact us to discuss options)
 Performance Partner - \$5,000 Classic Partner - \$2,500 VIP Advertiser - \$1,250
 VIP Patron Tickets - \$500 per person - Indicate # of tickets _____

ADVERTISING OPPORTUNITIES

- Inside back color cover - \$2,000 Full page black and white ad - \$1,000
 Half page horizontal black and white ad - \$600 Quarter page vertical black and white ad - \$350

Repeat last year's ad Please typeset the following message:

Deadline for inclusion of listing on invitation: April 12, 2010

Deadline for inclusion of advertisement in Tribute Journal: May 26, 2010

- Please contact me about individual ticket sales
 Sorry, I cannot participate. Please accept my donation of \$ _____
 Enclosed is my check made payable to United Cerebral Palsy - MCUTS
 Please charge my credit card (Visa/Mastercard/American Express)

Card number: _____ Exp. date: _____ Security Code: _____

Name on card: _____ Signature: _____

Please return this form and payment to:

UBS Motor Cars Under the Stars
c/o United Cerebral Palsy of Philadelphia & Vicinity
102 East Mermaid Lane • Philadelphia, PA 19118
PH: 215-248-7609 • FAX: 215-247-4229
lbungeroth@ucpphila.org • www.ucpphila.org

The tribute journal is distributed at the UBS Motor Cars Under the Stars event and is utilized throughout the year for promotional purposes. The portion of your sponsorship package or ticket purchase in excess of \$125 per person is tax deductible. All tribute journal ad purchases are tax deductible to the fullest extent allowed by the law. United Cerebral Palsy of Philadelphia and Vicinity is registered with the Pennsylvania Bureau of Charitable Organizations. A copy of the official registration and financial information can be obtained by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



TRIBUTE JOURNAL ADVERTISING OPPORTUNITIES

2010 UBS MOTOR CARS UNDER THE STARS
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SPECIAL TRIBUTE TO EVENT FOUNDER, KEN CATANELLA
WEDNESDAY, JUNE 23, 2010

TRIBUTE JOURNAL

Deadline: **Wednesday, May 26, 2010**
Journal Size: 8.5" x 11"

Color Rates:

Outside back cover **SOLD** \$3,000
Inside front cover **SOLD** \$2,000
Inside back cover \$2,000

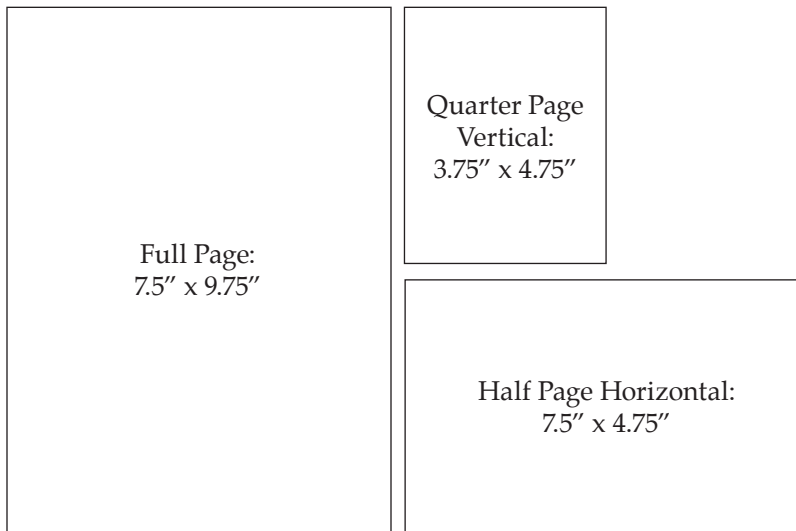
Black & White Rates:

Full page \$1,000
Half page horizontal \$600
Quarter page vertical \$350

Ads must be submitted as electronic files. High-res PDF, Quark documents and/or Photoshop documents will be accepted.

Please provide these files via email and submit to:
mary@michaelfurman.com

If you have further questions regarding file compatibility, ad layout, or if files are too large to submit via email please call Mary Dunham at Michael Furman Studio; 215-925-4233.



Please complete the accompanying form and return with your payment by **Wednesday, May 26, 2010**. Your contribution to the Tribute Journal is tax deductible.

